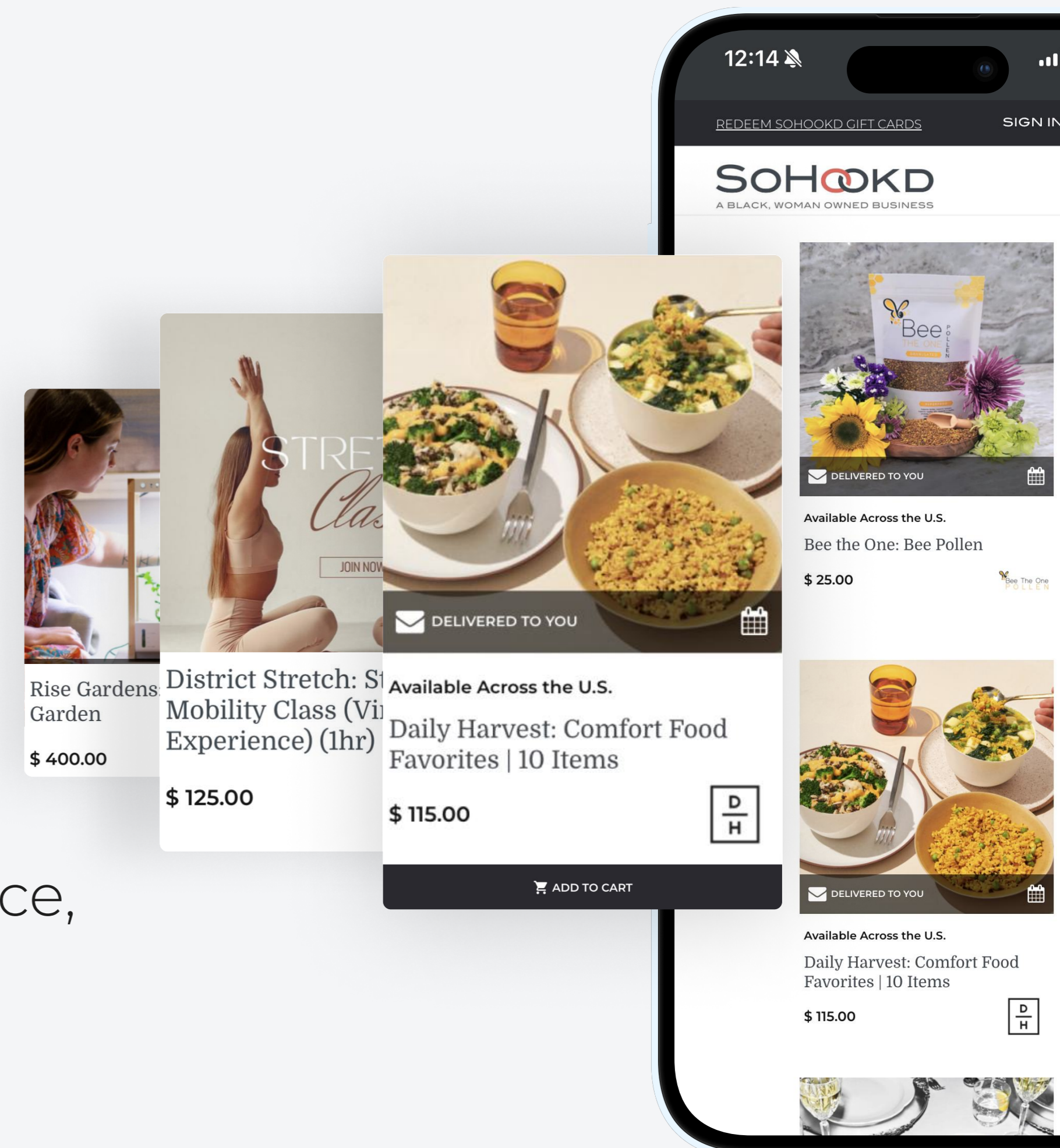


INCENTIVIZE WITH SOHOOKD'S

Wellness Marketplace

Show appreciation, incentivize and/or reward your employees through the SoHookd Wellness Marketplace, offering a variety of options like fitness apps, nutrition coaching, self-care products, and more.



The use of rewards and incentives is a foundational component to all best in class wellness programs. This component alone will boost morale, increase engagement, improve workplace culture, attract and retain talent and can boost productivity.

SOHOOKD'S MARKETPLACE IS HIGHLY CUSTOMIZABLE. TALK TO YOUR SALES REP TO LEARN MORE

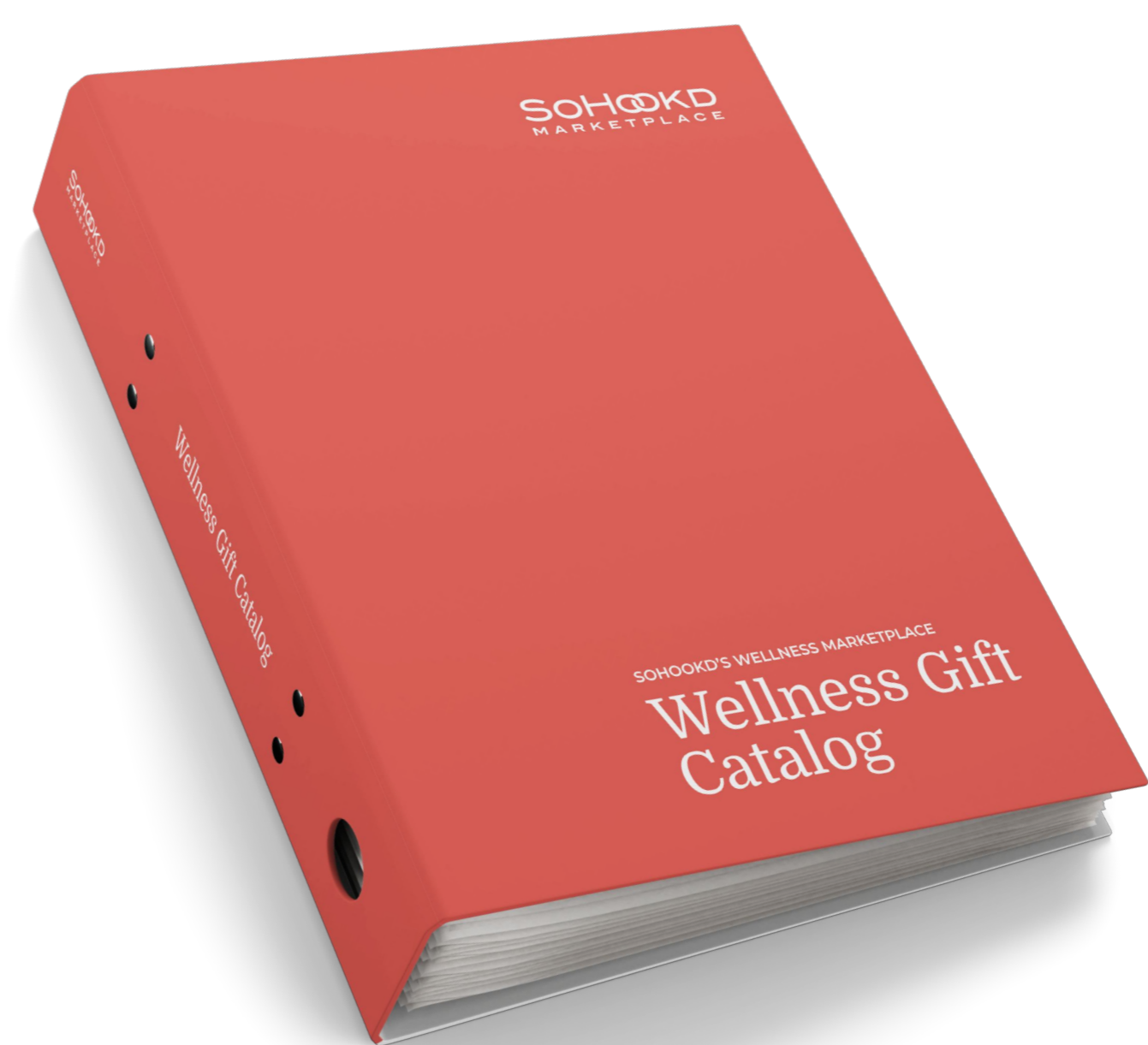


Wellness Gift Card

- ✓ Provide wellness gift cards that employees can spend in the SoHookd Marketplace.
- ✓ Employees can receive multiple SoHookd gift cards & balances will accumulate.

Wellness Gift Catalog

- ✓ Provide a curated set of offerings at specific price points.
- ✓ Allow employees to select their preferred item/bundle.
- ✓ Access catalogs through QR code or URL via printed flyer, digital flyer, email, or SMS/text.
- ✓ Pricing is not displayed to employees.



Wellness Specific Gift

- ✓ Organization selects a specific wellness offering from the marketplace.
- ✓ SoHookd automatically sends item to employees' mailing or email address.